



City Arts Initiative Application Form

APPLICANT DETAILS

Contact Name: Jessie Schattner	Date: 24 / 05 / 23
Company/ Organisation: Gillie and Marc	Email: jessie@gillieandmarc.com
Address: 19-21 Byrnes St, Botany NSW 2019 Sydney, Australia	Tel No: +61 2 9666 3337 Mobile No: +61 432 506 895 Preferred day Australian Eastern Standard time contact: Time, between 8am and 5pm <p style="text-align: right;">UK Time 7am or 8am</p>

PROPOSAL DETAILS

Title of proposal	Wild About Babies
Is the proposal being submitted on behalf of others? If so who or what company?	This proposal is being proposed directly by the Artists themselves
Brief description of the proposal <i>Please refer to any supporting documentation as needed and ensure a visual representation is included as part of this submission</i>	<p>Off the back of the hugely successful 'Wild Table of Love' public art sculpture that was just displayed at Paternoster Square, Gillie and Marc would like to propose a new set of sculptures in this space for your residents and tourists to continue to enjoy. We propose to install a collection of 6 x "Wild Babies" and 1 x "Mother Gorilla". (Images Attached)</p> <p>This sculpture project is created to be interactive, giving the public a unique experience to touch, cuddle, and get up close and personal with some of the worlds most endangered species. Each individual sculpture will have a QR code attached where the public will be sent to information and pictures about the real-life animal in its natural habitat, giving a deeper understanding of wildlife in all its diversity.</p>
Brief description of the artistic merits of the proposal <i>Please refer to any supporting documentation as needed</i>	<p>The aim of these sculptures is to drive awareness for animal conservation, education and offer your community the chance to discover animals that are too far for most people to experience up close.</p> <p>The public will have the opportunity to lead the movement to save baby animals all over the world.</p> <p>They will be first in line to get up close and personal with some of the most adorable yet endangered animals of our time and fall in love. With this love will spark a flame in the hearts of the people to give this new generation of wildlife and the generations that follow, a better start than their parents had, changing the course of mass extinction into one of life.</p>
Does the proposal have funding and/or	The design and creation of the sculptures will be entirely funded by Artists Gillie and Marc. Gillie and Marc will seek their own help on funding from external partners if required. This is how we work with all our sustainable partnerships that share the same value in displaying public art.

<p>sponsorship? Please give details, including how funding will be sought if not yet in place</p>	
<p>When is the proposal for and how long will it be on site?</p>	<p>1st November 2023 – 1st November 2024</p> <p>We would love this to be a 12 Months Installation for your community to enjoy.</p>
<p>Where is the proposal to be sited and why was this location chosen?</p>	<p>Our installation of 'Wild Table of Love' at Paternoster Square has just finished and we have had the most amazing response from residents and tourists. We received a huge uplift of enquiries from visitors asking where this sculpture is going and whether we have anything else planned for Paternoster Square because they have already or intend to plan trips to London specifically to follow the trail of Gillie and Marc artworks.</p> <p>Because we already have the demand, we would love to offer the community a new fantastic sculpture to enjoy as much as they did our last one.</p>
<p>What are the dimensions of the piece, including its weight if applicable? Are there any structural requirements?</p>	<p>Details on installation and sizes attached</p>
<p>Is the proposal part of a series and/or related to something else in the City, or is it a one off?</p>	<p>Gillie and Marc have public art displays all across London with the UK being their second biggest territory for public art after their home country Australia. Whilst this specific set of sculptures would stand alone as it's own series, the artwork will unite with be linked with all other locations found on our 'Find out art' web page, driving messages of love, equality and conservation together as a City.</p> <p>This series celebrates the incredible diversity within our animal kingdom, the babies will be made up of many different animals, from polar bears to koalas. Each will be approximately 1 meter tall, all interacting and playing with each other. But every baby needs a mother to love and protect no matter what. These babies are all connected to their universal mother, a giant gorilla - welcoming all animals into the safety of her embrace.</p>
<p>What are the maintenance requirements for the proposal and how are these to be funded?</p>	<p>These sculptures are made of bronze which withstand all weather conditions so there is no need for maintenance. Nonetheless, if we found any issues, Gillie and Marc will cover all the costs.</p>
<p>Does the proposal have any special requirements?</p>	
<p>Please provide any other comments that you think might be useful:</p> <p><u>The impact of our last public art sculpture from a data perspective:</u> Over 500,000 hits on googles</p> <p>https://gillieandmarc.com/blogs/find-our-art/tagged/united-kingdom https://lovethelast.com/pages/wild-about-babies</p> <p>Instagram: @gillieandmarc – 180k followers</p>	

Please note that all information and images provided on your application (excepting contact details) may be published and accessible from the City Corporation's website

prior to approval or rejection of the application. **Recommendations of the City Arts Initiative are submitted to the City Corporation's Culture, Heritage and Libraries Committee for ratification. As part of our legal obligations as a public body, that report (with imagery) is uploaded to our website at least one week prior to the committee meeting. The report is then discussed in public session which may or may not be attended by the media.**

If your application is approved in principal by the City Arts Initiative and ratified by the Culture Heritage and Libraries Committee it can then be progressed. **It is important to note that this approval is not a guarantee that your proposal will go ahead. It will still be subject to agreement of the logistical considerations by the Special Events and Highways team and you will need to apply for other individual permissions as required such as Hoarding Licences, Planning Permission and permissions from building managers/owners depending on the specifications of your application. Officers will be able to advise on next steps, which will vary from application to application.**

Please email the completed form to publicart@cityoflondon.gov.uk along with any supporting documentation.